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# Company Profile

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[www.thiawellness.com](http://www.thiawellness.com)

*(Previously called WHITE In Wellness)*

A WHITE (HK) Ltd  
BRAND

WHITE



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THIA Wellness is a dynamic, innovative and creative. company with the passion to develop commercial, authentic, visionary projects and products with a sense of place and value for guests and stakeholders alike.

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THIA Wellness is inspired by the notion that all projects and businesses are unique and require a tailored , bespoke solution to ensure the most successful outcome. THIA Wellness is about creating solutions from different angles.







## VISION

To be recognised as a leading innovative visionary wellness and hospitality business solutions company. Continually building stakeholder loyalty and value.

## VALUES

Be Different  
Effective Communication  
High Integrity  
be Passionate  
Be Inclusive  
Better Every Day





# Authority & Associations

Judge For Leading  
Industry Awards



Board Member  
(Voluntary Non-Profit)



Global Conference  
Speaker





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# Authority & Associations

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## GLOBAL WELLNESS DAY AMBASSADOR - Hong Kong (Non-Profit)



Global Wellness Day is an entirely not-for-profit day, a social project dedicated to living well. The purpose of Global Wellness Day is to ask the question, even if for just one day, 'How can I live a healthier and better life?', to direct the thoughts of both individuals and society towards 'living well' and to raise awareness.

Next GWD is to be held 13th June 2020 (second Saturday of June every year)



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# What We Do.

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**It's SIMPLE**

We solve the problems that you do not have the answer for.



# What We Do.

						
Market Research & Feasibility	Concept & Branding	Design & Technical Services	Pre-Opening Services	Management Services	Marketing & Event Solutions	TIME
<ul style="list-style-type: none"> <li>• Competitive &amp; Market Analysis.</li> <li>• Initial Financial Viability Studies.</li> <li>• Initial Concept Recommendations.</li> <li>• Initial Area Programme Study.</li> <li>• Initial Draft Manning Brief.</li> <li>• Partner/ Specialist Equipment Recommendation.</li> <li>• Kick Off Meeting and Design Co-ordination.</li> </ul>	<ul style="list-style-type: none"> <li>• Concept Brief Development.</li> <li>• Strategy and Positioning.</li> <li>• Service Programming.</li> <li>• Unique Touch Point Development.</li> <li>• Concept Area Programming.</li> <li>• Design &amp; CI Co-ordination.</li> <li>• Partnership Co-ordination.</li> </ul>	<p><b><u>Schematic Design Phase</u></b></p> <ul style="list-style-type: none"> <li>• Finalize BOH &amp; FOH bubble layout.</li> </ul> <p><b><u>Specialist MEP Services</u></b></p> <p><b><u>Detailed Design Development</u></b></p> <ul style="list-style-type: none"> <li>• Finalise detailed design requirements</li> <li>• Manning Guide</li> <li>• Deviation Report</li> <li>• OSE Budget Compilation</li> <li>• Review FFE Specification</li> </ul> <p><b><u>Construction   Handover</u></b></p> <ul style="list-style-type: none"> <li>• Design, Build and Quality Inspections</li> <li>• FFE &amp; OSE Delivery &amp; Installation</li> <li>• Defect &amp; Snagging Report</li> <li>• Monitor Defect Rectification.</li> </ul>	<ul style="list-style-type: none"> <li>• Critical Path Planning &amp; Execution.</li> <li>• Financial Services Preparation.</li> <li>• Staff Training - Management &amp; Operational (inc Therapy)</li> </ul> <p><b><u>Assimilation Solution</u></b></p> <ul style="list-style-type: none"> <li>• In partnership with Xin Performance - <b>QTX</b>.</li> <li>• Operational Policy Development.</li> <li>• Programme Development.</li> <li>• Software Management Solution.</li> <li>• HR &amp; Recruitment Support.</li> <li>• Taskforce Support.</li> </ul>	<ul style="list-style-type: none"> <li>• Full Operational Management or Consultancy.</li> <li>• Performance Auditing, Analysis and Recommendation.</li> <li>• Sales, Marketing and Promotional Development.</li> <li>• E-Business Solutions.</li> <li>• Mystery Shopper</li> </ul> <p><b><u>RIZE</u></b></p> <ul style="list-style-type: none"> <li>• Business Intelligence and Reservation System</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Planning and Co-ordination.</li> <li>• Event Concept Development and Planning.</li> <li>• Social Media Marketing Support (Content and Engagement)</li> <li>• Event Hosting</li> </ul>	<p>TIME is a exclusive Spa &amp; Wellness brand created by WHITE {HK} Ltd</p> <p><a href="http://www.timeinwellness.com">www.timeinwellness.com</a></p>



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# Summary of Projects & Operations: 2004 - Present Day

2004 - 2016

**Langham Hospitality Group**

2016 to Present Day

**THIA Wellness** {WHITE [HK] Ltd}



## *SHOWCASE CLIENTS*

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# GALAXY ENTERTAINMENT GROUP

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Appointed Brand and Operations Consultant by Galaxy Entertainment Group.

Project Completed





*SHOWCASE CLIENTS*

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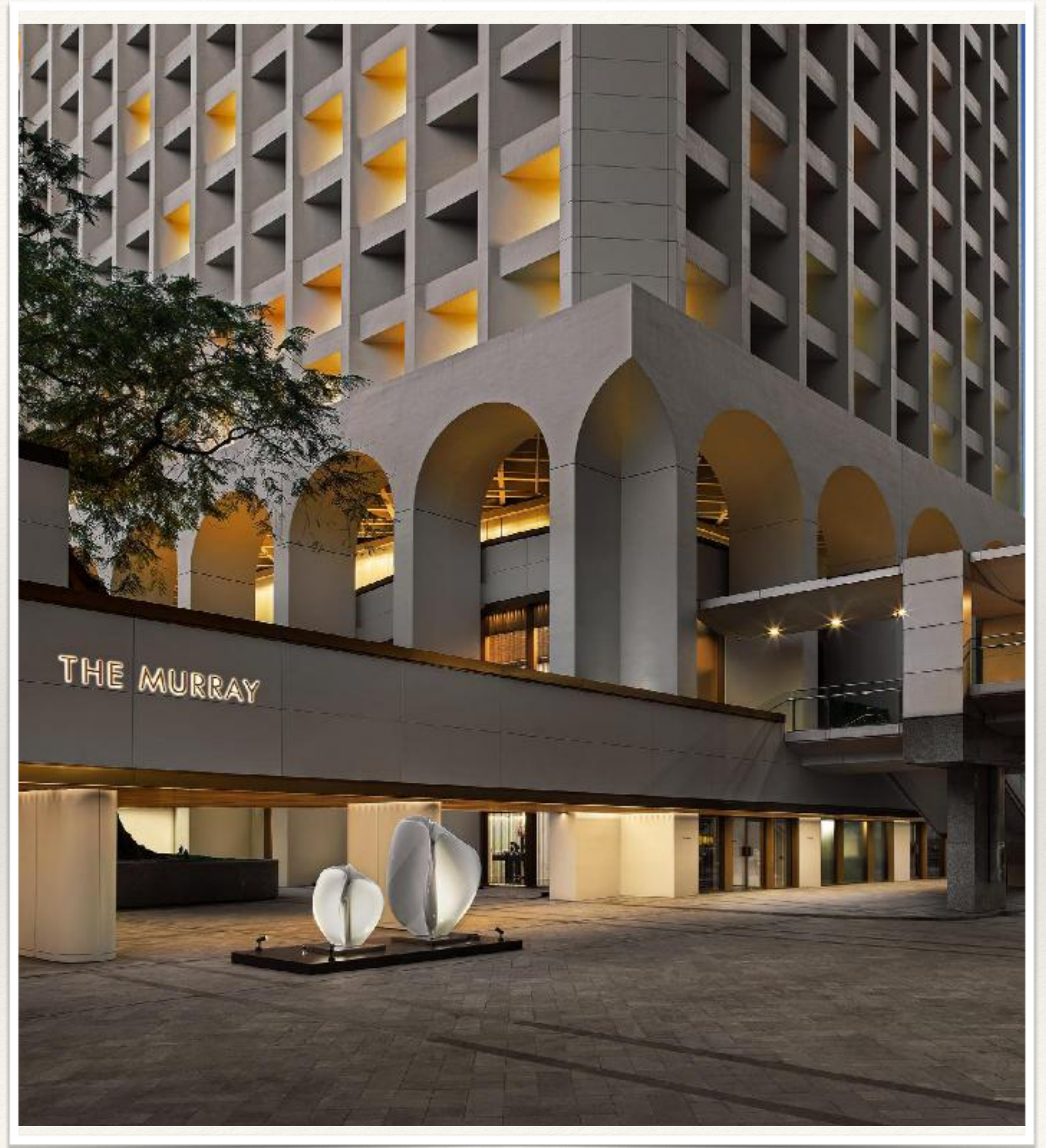
# THE MURRAY, HONG KONG

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Appointed as Pre-Opening Project, Technical & Operations Consultant for the wellness facilities.

Inc. Spa, Fitness Studio and Swimming Pool.

Project Completed  
Opened: - 2018





## *SHOWCASE CLIENTS*

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# EDSA, SHANGRI-LA, MANILA

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Appointed as Management Consultant.

Full management consultancy provide hands on day to day management guidance of the iconic Chi Spa.

- Operational
- Financial
- Marketing & Events

Project Completed





## SHOWCASE CLIENTS

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# NICCOLO HOTEL, CHANGSHA

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Appointed as Pre-Opening Project, Technical & Operations Consultant for the wellness facilities.

Inc. Spa, Fitness Studio and Swimming Pool.

Project Completed  
Opened: - 2019





## *SHOWCASE CLIENTS*

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# THE LANGHAM HOTEL, SAN FRANCISCO

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Appointed as Project & Technical Consultant for the wellness facilities.

Inc. Spa, Fitness Studio and Swimming Pool.

Project On Going  
Opened: - 2022





## *SHOWCASE PROJECTS*

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# THE CORDIS HOTEL, HONG KONG

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Designed, Pre-Opened and Operated

- Forbes 5 Star Rated
- Voted Best Urban Spa in Asia

With Langham Hospitality Group.





*SHOWCASE PROJECTS*

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# THE LANGHAM HOTEL, CHICAGO

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Designed, Pre-Opened and Operated

- Forbes 5 Star Rated
- Voted Best New Spa in America.

With Langham Hospitality Group.





## *SHOWCASE PROJECTS*

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# THE LANGHAM HOTEL, XINTIANDI

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Designed, Pre-Opened and Operated

- Forbes 4 Star Rated.
- Voted Best Spa in China.

With Langham Hospitality Group.





## *SHOWCASE PROJECTS*

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# THE LANGHAM HOTEL, PASADENA

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Designed, Pre-Opened and Operated

- Forbes 4 Star Rated.
- Voted Best Spa in Los Angeles

With Langham Hospitality Group.





## *SHOWCASE PROJECTS*

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# Al Messila Ladies Day Spa & Resort, Doha

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Designed

- Opened 2019
- One of the biggest Women's Only Spa & Wellness Facility in the World (Over 20,000sq/m)

With Langham Hospitality Group.





## *SHOWCASE PROJECTS*

# THE LANGHAM HOTEL, SYDNEY

Re-Designed, Pre-Opened and Operated

- Forbes 5 Star Rated.
- Voted Best Day Spa in Australia
- With Langham Hospitality Group.





# SUMMARY OF PROJECTS

## China

- The Langham, Hong Kong (R & M)
- Cordis, Hong Kong (NB, R & M)
- The Langham Xintiandi, Shanghai (NB, R & M)
- The Langham Place, Haining (NB & M)
- The Langham Place, Ningbo (NB & M)
- Cordis, Dongqian Lake (NB)
- The Langham Place, Guangzhou (NB & M)
- The Langham Shenzhen (NB & M)
- The Yangtze, Shanghai (NB & M)
- Cordis Hongqiao, Shanghai (NB)
- The Langham, Hefei (NB)
- The Langham, Haikow (NB & M)
- The Langham, Xiamen (NB & M)
- Cordis, Beijing Capital Airport (NB)
- The Langham, Chengdu (Not yet opened) (NB)
- The Murray, Hong Kong (NB)
- The Niccolo, Changsha (NB)

**NB** - New Build | **R** - Renovation | **M** - Managed

## North America & UK

- The Langham, New York (R & M)
- The Langham, Chicago (NB & M)
- The Langham, Boston (R & M)
- The Langham, Pasadena (R & M)
- The Langham, London (R & M)

## Asia & Middle East.

- The Langham, Jakarta (NB) (Not yet opened)
- The Langham Palm, Dubai (NB) (Not yet opened)
- The Langham, Jeddah (NB) (Not yet opened)
- Rawi Warin Resort & Spa, Koh Lanta, Thailand. (M)
- Le Meridian Resort & Spa, Koh Samui, Thailand. (NB & M)
- New Delhi, International & Domestic Airport. (NB & M)
- Al Melissa Resort & Spa, Qatar, Doha (NB)

## Pacific

- Cordis, Auckland (NB & M)
- The Langham, Melbourne (R & M)
- The Langham, Sydney (R & M)



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# Barry White - Director

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With over 25 years of experience in the hospitality and wellness industry. Barry is passionate about developing authentic, unique and innovative experiences. Whilst ensuring sustainable commercial viability. Continually striving to redefining operational and commercial boundaries with entrepreneurial drive.

## **PASSIONATE LEADER**

Barry has the ability to unite a team around common goals, inspire them to take bold actions and lead them to overcome obstacles to contribute their efforts to significant new heights of success. He has a proven track record of initiating and inspiring cross-functional teams to deliver on multi-disciplinary projects, by leveraging his skills in influencing, leading, negotiating and delegating.

## **SEASONED HOSPITALITY / WELLNESS EXECUTIVE**

Barry is a senior executive with global leadership experience in world-class luxury and lifestyle brands including Conrad Hotels, The Landmark Group, Langham Hospitality Group, Shangri-La Hotels & Resorts and Niccolo Hotels & Resort. His broad industry experience, in-depth hospitality wellness expertise has all combined to amplify the success of the businesses he has led.

Barry is a leading industry change maker and visionary, regularly appearing in key conferences as a speaker and panellist to share his success matrix and opinion. Including World Spa & Wellness Conventions, Global Wellness Summit and Asia Pacific Spa and Wellness Coalition Roundtable

## **STRATEGIC PROJECTS AND OPERATIONS**

Barry is a strategically focused, results-oriented leader with a proven track record in delivering projects on time, within budget and with outstanding results. Throughout his career he has demonstrated an innate ability to establish a brands authority in new markets, respecting their heritage and narrating their story.

By developing creative project and operational concepts, he has successfully and strategically aligned the business to their respective target audiences. His multi-disciplinary approach, has helped him to lead and support the companies in his portfolio to unparalleled growth and expansion.

## **CHUAN SPA & ACADEMY**

Barry is best known for spearheading the creation of the Global Wellness & Spa brand Chuan Spa ([www.chuanspa.com](http://www.chuanspa.com)). Langham Hospitality Groups proprietary wellness and lifestyle brand.

Overseeing all aspect of the internationally award winning Chuan Spa brand that comprised of 33 projects and operations, throughout the Asia Pacific, China, US and the UK. Chuan Spa was created based upon the principles of Traditional Chinese Medicine, fostering its concept beyond the spa, with robust engagement within the hotel division, deployment of external educational seminars, the creation of the Chuan Academy and partnering with leading wellness experts. Ultimately enhancing the value proposition of the Langham Hotels group worldwide.

Chuan Spa is recognised as one of leading hospitality wellness brands, GLOBALLY.





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# CONTACT

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*Launched in 2016. Hong Kong Registered Company*

WHITE

